TIME: 5:59
DATE: Thursday
SPONSOR: BLUE BIRD SPORT SHOP
SOLICITOR: NG

SPRING VACATION IS NOW OVER AND SPRING HAS BEEN OFICIALLY USHERED IN. FOR THOSE OF YOU WHO HAVEN'T YET COMPLETED YOUR SPRING WARDROBE, THE BLUE BIRD SPORT SHOP ON GREEN STREET IS THE PLACE TO GO. BLUE BIRD HAS A COLLECTION OF BERMUDA SHORTS THAT'S BRIGHT, GAY, AND INEXPENSIVE. PLAIDS, CHECKS, AND SOLID COLORS CAN BE FOUND IN COTTON CORD AND WOOL AND ORLON COMBINATION AT THE WONDERFULLY LOW PRICES OF 3.95 TO 7.95. TO GO WITH THESE, WHAT ELSE BUT A ~~MATCHING~~ BLENDING SHIP AND SHORE BLOUSE. FOR SOMETHING CASUAL TO WEAR ON DATES, BLUE BIRD HAS THE PERFECT THING * OUTFITS OF COTTON OR LINEN. THESE OUTFITS COME IN WIDE ASSORTMENTS OF COLORS AND ARE REASONABLY PRICED. SO, AS THE BLUE BIRD SAYS - WHEREVER YOU GO, GO WELL DRESSED. GET YOUR CLOTHES AT THE BLUE BIRD SPORT SHOP ON GREEN STREET.

YOU ARE TUNED TO 600, WCSR, VOICE OF SMITH COLLEGE, NORTHAMPTON. THE CORRECT TIME IS NOW 5;00 P.M.

ANNOUNCER'S SIGN.